

S. SRINIVASAN

Assistant Professor Grade I
 Vinod Gupta School of
 Management
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MBA Admission Chairperson

EDUCATION

Ph. D. in Management
 (2013 – 2018)

**Indian Institute of
 Technology Madras (IITM)**

**DAAD Fellowship
 (Germany) (2016)**

MSW
 (July 2006-June 2008)
**Madras Christian College
 (Autonomous), Chennai**

B.Sc. (Chemistry)
 July 2003 – May 2006
**Loyola College
 (Autonomous), Chennai**

UGC NET Qualified
 UGC NET – 2012
 (Ref no. 22212 NET-JUNE
 2012)

**Loyola Institute of Business
 Administration (LIBA)**
 Advanced Diploma in
 Computer Application,
 2004-2005

Research Areas:

Organization Behavior
 Employee Engagement
 Employee Experience
 Corporate Volunteering
 Supply Chain CSR
 HR Analytics

PUBLICATIONS

1. Srinivasan, S (2021) (Accepted for Publication). What Drives Employee's Involvement in Corporate Volunteering? Bright and Dark Side of Consequences to Organization, Benchmarking: an International Journal
2. Srinivasan, S. and L. Dyaram (2020). What makes employees participate in volunteering programs?: the Role of Organizational Support, International Journal of Organizational Analysis, DOI: 10.1108/IJOA-11-2019-1939
3. Sahney, S., Srinivasan, S. and Debananda, B. (2020). Determinants of Adoption of mHealth Services In Rural and Semi- Urban India. International Journal of Multidisciplinary Educational Research 9 24-41 (2020).
4. Sahney, S., Srinivasan, S. and Debananda, B. (2020). Drivers and Barriers of Adoption of mHealth Services in Rural and Semi-Urban India. International Journal of Multidisciplinary Educational Research 9 173-185.
5. Srinivasan, S. and L. Dyaram (2018). Employee participation in corporate volunteering. International Journal of Business and Emerging Markets, 10(2), pp. 127-146. DOI: 10.1504/IJBEM.2018.091257 (Special Issue on: CSR in a Globalized World: Emerging Issues and Challenges)
6. Srinivasan S. and L. Dyaram (2017). What drives employees to participate in corporate volunteering programs?, Social Responsibility Journal, 13(4), pp.661-677. <https://doi.org/10.1108/SRJ-06-2017-0097>
7. MacDonald M. C., L. Juran, S. Srinivasan, J. Jose, P. Rajagopalan, L. Philip and K. Hall (2017). Assessing participant compliance with point-of-use water treatment: An exploratory investigation. Public works Management & Policy, pp. 1-18. <https://doi.org/10.1177/1087724X17745083>
8. MacDonald, M. C., L. Juran, J. Jose, S. Srinivasan, S. et al. (2016). The impact of rainfall and seasonal variability on the removal of bacteria by a point-of-use drinking water treatment intervention in Chennai, India, International Journal of Environmental Health Research, 26(2), pp. 208-221. <http://dx.doi.org/10.1080/09603123.2015.1089532>

Book Chapter

1. Srinivasan, S., M. J. Jino, and E. S. Sriji. "4 Social protection." Social Development and Social Work Perspectives on Social Protection (2016): 52. Routledge, NY.
2. Samuel, M. and S. Srinivasan. "9 Toward livelihood security through the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)." Social Development and Social Work Perspectives on Social Protection (2016): 175. Routledge, NY.

Under Review:

1. Srinivasan, S., Sriji, E. S., and Jino, J. M. "What determines a nation's proactiveness during a pandemic?" (International Journal of Disaster Risk Reduction)
2. Srinivasan, S and Nivethitha, S "Effect of COVID-19: Understanding customer's evaluation on hotel and airline sector – A Text mining approach" (Tourism and Hospitality Research)

Research & Consultancy Project (Recent)

S. No.	Project Name	Status of Project	Funding Agency
1.	RECKONER TOOLKIT FOR CAPACITY BUILDING OF ULB LEADERS	Completed	WASH Institute for Ministry of Housing and Urban Affairs
2.	EVALUATION OF CAPACITY DEVELOPMENT SCHEME OF MOSPI FOR FY2017-2020 (ECDS)	Completed	Ministry of Statistics and Programme Implementation
3.	Exploring factors influencing risk-taking behavior of managers in Indian Banks	On-going	ISIRD, SRIC, IIT Kharagpur

Short-term & Online Courses (Most Recent):

- Offering Swayam NPTEL course on Organizational Behavior II (July-October 2021) https://onlinecourses.nptel.ac.in/noc21_mg87/preview
- Offering Swayam NPTEL course on Principles of Management (July-October 2021) https://onlinecourses.nptel.ac.in/noc21_mg88/preview
- AICTE – QIP – Course Coordinator – Consumer Behavior: Role of Market Research – (23-27, November 2020)

Management Development Programme (MDP) (Most Recent)

- Conducted Six-Months Certificate Program in HR Analytics (CHRA) for HR Officers of Bharat Electronics Limited, October 2020 – April 2021.
- Organized MDP on “HR Analytics for officers of Bharat Electronics Limited”, 12-14 March 2020 held at BEL, Bangalore.
- Delivered MDP on “HR Analytics for officers of Bharat Electronics Ltd”, 19-21, February 2020 held at BEL, Bangalore.
- Delivered lecture in MDP for management executives of Uranium Corporation of India Ltd, Held at UCIL, Jharkhand, December 2019 & January 2020.

CONFERENCE & WORKSHOP (Most Recent)

- Presented a paper titled “What Drives Employee’s Involvement in Corporate Volunteering: Bright and Dark Side of Consequences to Organization”, 30th Annual convention of National Academy of Psychology (NAOP), Indian Institute of Technology Kanpur, India, March 19-21, 2021.
- Presented a paper titled “Enabling employee participation in corporate volunteering programs: Role of organizational support”, 6th Biennial Conference of the Indian Academy of Management, IIM Tiruchirappalli, India, January 2-4, 2020.
- Presented a paper titled “Employee Volunteering: Why employees participate and what’s in it for organization”, 29th Annual convention of National Academy of Psychology (NAOP) and International conference on “Making psychology deliverable to the society”, Pondicherry University, India, December 20-22, 2019.
- Conducted workshop on “Advanced Statistical Modelling and Analysis”, Feb 23-25, 2019 at Thiagarajar School of Management, Sponsored by NAAC

Invited Lectures: (Recent)

- Delivered Lectures on “Change Management Implementation”, in AICTE-ATAL Online FDP on Sustainable Change Management In Technical Institutes For NEP – 2020 Implementation, organized by Government College of Engineering Bilaspur, Chhattisgarh, August 23-27, 2021
- Delivered Guest Lecture on “HR Audit” at Department of Management Studies, National Institute of Technology Trichy (NIT – T) on Jan. 13, 2020

Professional Experience:

1. Assistant Professor (Grade I) at Vinod Gupta School of Management, Indian Institute of Technology Kharagpur

June 2019 – Until now

2. Assistant Professor

June 2018 to May 2019

Thiagarajar School of Management, Madurai

Courses handled: I/O psychology, Talent Management and Human Resource Management

3. Research Associate

February 2010 – December 2012

Indian Institute of Technology Madras (IIT-M), Chennai

Research Project: Alternative Water System Project

Funding agency: International Development Research Centre (IDRC), Canada

4. Research Coordinator

August 2009 – January 2010

Madras Christian College, Chennai

Research Project: Socio Economic Impact Assessment Study

Funding agency: National Thermal Power Corporation (NTPC), Govt. of India

5. Research Coordinator

June 2008 – July 2009

Research Project: Rebuilding Lives Post Tsunami – Long term socio, economic and gender implications

Funding agency: Social Science Humanities Research Council (SSHRC), Canada